



*a community cultural festival of food, fun, dance & song*

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## **FOR IMMEDIATE RELEASE**

### **MOSAIC – a community cultural festival, coming to the Beltline in May**

**Calgary, Alberta (April 21, 2003)** – a small community focused event, formerly known as the Heritage Carnival, held in the inner city Beltline communities for the past several years is growing in scope and has been renamed **MOSAIC**.

This event, held in Central Memorial Park, focuses on providing a culturally diverse evening of recreation and entertainment celebrating community diversity, spirit and pride. Traditionally well attended by local groups, the long-term plan is to grow the festival into one of Calgary's premier urban celebrations.

The objectives of MOSAIC remain the same as its predecessor, but the event is growing to include more participating organizations, a stronger emphasis on cultural diversity, and the desire to expand the event to engage a broader aspect of our community (embracing both residents and businesses, the young and the old, the new Calgarian and the old timer). Equally important, is the expanded opportunity to portray Calgary as a city of diverse subcultures working together for the advancement of the urban community.

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The intent is produce an annual event that is about community, diversity, ethnicity and the variety of people who live and work within it. MOSAIC is also about demonstrating and showcasing the local, emerging talent and expression that is a product of the creativity and diversity found within Calgary.

“We are thrilled to be participating in MOSAIC this year”, says **Eileen Stan, Executive Director of the Victoria Crossing BRZ**. “The event speaks to what is fundamental to urbanism and what makes this part of the city so special to all Calgarians. It is about a coming together of people, diverse cultures and methods of expression. We’re a small, more family oriented event now, but as MOSAIC develops over the next few years we hope to provide a very wide and rich array of offerings to the community.

**Rob Taylor of the Beltline Communities** says, “Diversity is at the core of what makes the Beltline work. MOSAIC is an expression of the vitality and energy that characterize Victoria and Connaught as great urban neighbourhoods.”

**MOSAIC** occurs in **Central Memorial Park** (Calgary’s oldest public event space) on the evening of **Friday, May 23, 2003** between the hours of **5:00 pm – 10:00 pm**. To participate in the event please call 265-2880; event information is available at <http://www.vcrossing.com/>.

MOSAIC is sponsored and organized by the following groups: The Beltline Communities of Victoria & Connaught, Beltline Pool & Fitness Centre, Calgary Catholic Immigration Society, Calgary Immigrant Women’s Association, City of Calgary, Cliff Bungalow-Mission Community Association, Memorial Park Library and the Victoria Crossing Business Revitalization Zone.

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